



Navigating the New Trade Paradigm: Strategic Responses for Canada's Grain Processing Sector

Date: June 24th, 2025
Location: Ottawa
Target Audience: Millers and Bakers, Further Processors, Producers, Policymakers, Industry Partners

- Key Objectives:
- Assess the Impact of U.S. Tariffs and Explore Strategic Canadian Responses
 - Inform Stakeholders of Financial Mitigation Tools and Government Support Programs
 - Evaluate Canada's Position in the Global Trade Environment
 - Explore Market Diversification Beyond U.S. Dependence
 - Strengthen Domestic Resilience and Prepare for CUSMA Renegotiations
 - Identify Downstream Impacts – Bakers, Pasta and Grain-Based Food Manufacturers

Time	Topic	Presenter
8:30 - 9:30 AM	Registration & Networking <i>Welcome coffee and check-in</i> <ul style="list-style-type: none">• Overview of the day's objectives• The significance of tariffs on Canadian grain and grain products exports and domestic end-users	
U.S. Tariffs and Canadian Response - Implications and Strategy		
9:30 - 10:15 AM	Session 1: Update on Current U.S. Tariffs and Canadian Response <ul style="list-style-type: none">• Breakdown of current U.S. tariffs on Canadian grain products• Impacts on export volumes, pricing, and market access• Canada's policy and trade response• Price implications for Canadian producers and end-users	

10:15 – 11:00 AM	Session 2: Financial Mitigation Tools - Rebates, Remissions, and Relief <ul style="list-style-type: none"> • Overview of existing financial remission tools • New and proposed support programs for the grain processing and grain products sectors. 	
11:00 – 11:30 AM	Coffee & Networking Break	
11:30 – 12:30 PM	Session 3: Global Trading Environment: Canada's Positioning and Response <ul style="list-style-type: none"> • The impact of multilateral tensions on mitigation strategies 	
12:30 – 1:30 PM	Lunch	
Strategic Responses and Forward Planning		
1:30 – 2:15 PM	Session 4: Beyond the U.S. - Near-Term Market Development <ul style="list-style-type: none"> • Analysis of Canada's role in a shifting global trade landscape • Strategies for diversifying export markets beyond the U.S. 	
2:15 – 3:00 PM	Session 5: Building a Resilient Domestic Supply Chain <ul style="list-style-type: none"> • Addressing domestic supply chain vulnerabilities exposed by trade volatility 	
3:00 – 3:30 PM	Coffee & Networking Break	
3:30 – 4:15 PM	Session 6: Near-Term Industry Positions on CUSMA Renegotiation <ul style="list-style-type: none"> • Industry outlooks and priorities amidst potential renegotiation of the CUSMA 	
4:15 – 4:30 PM	Closing Remarks <ul style="list-style-type: none"> • Summary of insights and next steps 	