

• CANADIAN NATIONAL MILLERS ASSOCIATION •

CONFERENCE

and ANNUAL GENERAL MEETING

September 21-23, 2026

DEERHURST RESORT, HUNTSVILLE, ONTARIO

Last Updated: September 14, 2026

Monday, September 21 - Tom Thomson Room

- 5:00 – 8:00 pm **Registration**
- 5:30 – 7:00 pm Welcome Cocktail (*Dinner on your Own*)

Tuesday, September 22 - Tom Thomson Room

- 8:00 – 9:00 am Breakfast
- 9:00 – 10:00 am *Annual General Meeting and Board of Directors Meeting - Members only*
AJ Casson Boardroom
- 10:30 am **Opening Remarks**
- 10:40-12:15pm **General Session 1 - External Forces Shaping the Milling Sector**
- Global Economy Outlook
Justin Shepherd - Senior Economist, Farm Credit Canada
- Canadian Grain Market Outlook
Matilda van Aggelen - Market and Trade Specialist, Cereals Canada
- Update from Agriculture and Agri-Food Canada
Melissa Kardaras - Director, Agriculture and Agri-Food Canada
- 12:15 -1:30pm Lunch Break
- 1:30-4:15pm **General Session 2 - Markets, Perception & Public Confidence**
- When Science Alone No Longer Matters
Michael von Massow, PhD – Professor, OAC Chair in Food Systems Leadership, University of Guelph
- Public Trust in Food & Agriculture: the Impact of the Milling Sector in Canada
Lisa Bishop-Spencer - Executive Director, Canadian Centre for Food Integrity
- 2:30-3:00pm Networking Break

The Grocery Sector Code of Conduct: Progress, Priorities and What's Next
Karen Proud - President & Adjudicator, Office of the Grocery Sector Code of Conduct

Navigating the New Food Landscape: Consumer Trends Shaping the Milling Sector
Sylvain Charlebois, PhD - Professor, Food Distribution and Policy & Senior Director, Agri-Food Analytics Lab, Dalhousie University

6:00 – 9:00pm Evening Events

Wednesday, September 23

8:00 – 9:00 am Breakfast

9:00 – 11:30 am **General Session 3 - Sector Positioning & Strategic Response**

Grain Quality & Assurance Update
David Hunt - Chief Commissioner, Canadian Grain Commission

What About Wheat? Why Consumer Education Matters More Than Ever
Ellen Pruden, Vice President, Communications & Value Chain Relations, Cereals Canada

NAMA Update
Jane DeMarchi - President, North American Millers Association

11:30am **Concluding Remarks**

12:00 – 6:00 pm CNMA Golf Classic
Tee Times: 1:00, 1:10, 1:20, 1:30, 1:40
or
CNMA Inaugural Pickleball & Gin Open

7:00 – 9:00pm Informal Reception
(Dinner on your Own)

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